



Target Just the "RIGHT" Person for Your Offer

ARE YOU LOOKING FOR THE RIGHT LIST TO GENERATE SALES LEADS? TAKE ADVANTAGE OF OUR RESOURCES TO GET YOUR MARKETING MOVING IN THE RIGHT DIRECTION



Are you looking for the right lists to generate sales leads for your next campaign? At Wave Evolution, we provide

fresh, accurate mailing lists and targeted leads for direct mail and or telemarketing. Let us help you find your perfect leads from our database consisting of over 100, 000 businesses in Singapore!

What is the solution?

In your business, efficient communications is all about saying the right things to the right people. You may have come up with exactly the right way to pitch your message, but that message needs to get in the hands of people who would be interested in it. That's why a good mailing list is key to a successful direct marketing strategy. Wave Evolution is here to offer you marketing list of your target audience.

Please call for a free consultation >>>

Information available on each record:

- COMPANY
- NAME
- DESIGNATION
- ADDRESS
- EMAIL
- WEBSITE
- TEL
- FAX
- BUSINESS NATURE

etc...

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SINGAPORE BUSINESS LISTING

List Selection:

To help you refine your list, we offer following selections:

- Job Title
- Business Nature / Categories
- Geographical Location (Singapore District: 01-28)

Information available on each record:

- Company Name
- Name
- Designation
- Address
- Email Address
- Website
- Tel
- Fax
- Business Nature

Note: Not all records are complete with all fields.

> Sample Database

Our list file format is Microsoft Excel (file extension .xls).

DATA CODE	COMPANY	NAME	DESIGNATION	EMAIL	TEL	FAX	BUSINESS NATURE
SG_CDM000001	Accord Corporation Pte Ltd		General Manager		orp.com		Abrasives
SG_CDM000002	JMJ Distribution Services Pte Ltd		Managing Director		g		Advertising - Direct Mail
SG_CDM000003	10AM Communications Pte Ltd		Account Executive		m		Advertising Agencies & Counsellors
SG_CDM000004	10AM Communications Pte Ltd		Account Manager		m		Advertising Agencies & Counsellors
SG_CDM000005	10AM Communications Pte Ltd		Account Manager		m		Advertising Agencies & Counsellors
SG_CDM000006	10AM Communications Pte Ltd		CEO & Executive Creative D		l.com		Advertising Agencies & Counsellors
SG_CDM000007	3-Sixty Brand Communications Pte Ltd		Account Director		n		Advertising Agencies & Counsellors
SG_CDM000008	3-Sixty Brand Communications Pte Ltd		Account Executive				Advertising Agencies & Counsellors
SG_CDM000009	3-Sixty Brand Communications Pte Ltd		Account Executive				Advertising Agencies & Counsellors
SG_CDM000010	3-Sixty Brand Communications Pte Ltd		Account Manager				Advertising Agencies & Counsellors
SG_CDM000011	3-Sixty Brand Communications Pte Ltd		Art Director				Advertising Agencies & Counsellors
SG_CDM000012	3-Sixty Brand Communications Pte Ltd		Executive Director		n		Advertising Agencies & Counsellors
SG_CDM000013	Ace:Daytons Communications Pte Ltd		Senior Account Manager				Advertising Agencies & Counsellors
SG_CDM000014	99 Group Centre Co Ltd		Assistant Sales Manager		m.sg		Advertising Agencies & Counsellors
SG_CDM000015	99 Group Centre Co Ltd		Marketing Executive		sg		Advertising Agencies & Counsellors
SG_CDM000016	99 Group Centre Co Ltd		Regional Director		ea.com		Advertising Agencies & Counsellors
SG_CDM000017	Ace:Daytons Advertising International Pte Ltd		Account Director		m.sg		Counsellors
SG_CDM000018	Ace:Daytons Advertising International Pte Ltd		Account Executive		m.sg		Counsellors
SG_CDM000019	Ace:Daytons Advertising International Pte Ltd		Associate Account Director		sg		Counsellors
SG_CDM000020	Ace:Daytons Advertising International Pte Ltd		Associate Account Director		m.sg		Counsellors
SG_CDM000021	Ace:Daytons Advertising International Pte Ltd		Finance Manager		sg		Counsellors
SG_CDM000022	Ace:Daytons Advertising International Pte Ltd		Graphic Designer		m.sg		Counsellors
SG_CDM000023	Ace:Daytons Advertising International Pte Ltd		Media Director		n.sg		Counsellors
SG_CDM000024	Ace:Daytons Advertising International Pte Ltd		Media Executive		sg		Counsellors
SG_CDM000025	Ace:Daytons Advertising International Pte Ltd		Senior Account Executive		sg		Counsellors
SG_CDM000026	Ace:Daytons Communications Pte Ltd		Account Director		sg		Counsellors
SG_CDM000027	Ace:Daytons Communications Pte Ltd		Account Executive				Counsellors
SG_CDM000028	Ace:Daytons Communications Pte Ltd		Account Manager				Counsellors

> Pricing Structure to Access Our Data

Take advantage of the ease and effectiveness of email marketing with targeted email lists from Wave Evolution. As a trusted email service provider, we're here to help you get your message delivered to the right person.

Option 1: Purchase of Data

If you need a set of data with combination of various fields (i.e: a list of human resource manager of financial institution in Singapore), let us know and we can run data search.

Number of records	Purchase Price per record (in SGD)
1 to 500	0.40
501 to 2000	0.30
> 2000	0.20

The order fee is a one-off fee. The purchased list file format is in Microsoft Excel (file extension .xls).

Option 2: Rental of Data

After creating a targeted email list of businesses or consumers, go for our email marketing services to design HTML, send, and track an email campaign that gets results.

- Simply buy email credits and then select your targeted email list based on industry, job title, or geographical location.
- Your account will be allocated with purchased email credits and is available forever with no expiry date!
- You may choose to create more than one targeted email list and send as separate campaign, anytime.

Number of credits	Price (in SGD)
5, 000	300
10, 000	500
20, 000	700
30, 000	900
40, 000	1100
50, 000	1300

+ Campaign Management Fee: SGD 100 per campaign

> **Personal Data Protection Act and Do Not Call (DNC) Registry of Singapore**

Personal Data Protection Act

The data protection provisions in the PDPA (parts III to VI) generally do not apply to Business contact information. This refers to an individual's name, position name or title, business telephone number, business address, business electronic mail address or business fax number and any other similar information about the individual. All our mailing list contains only business contacts.

Do Not Call (DNC) Registry

If you are planning to do telemarketing to Singapore telephone numbers, do take note of DNC registry. With the enforcement of Singapore's Do Not Call (DNC) Registry came into effect on 2 January 2014, before an organisation starts to send any marketing message to a Singapore telephone number, it should check that:

- the number it is sending/calling to is not registered with the DNC Registry;
- the messages it is sending contain clear and accurate information identifying the organisation, as well as its contact details; and
- if making a phone call, the telephone number it is making the call from is not concealed.

For more information, please visit <http://www.pdpc.gov.sg>

> **Contact Us**

If you have questions concerning the list, please contact us at **+65 6403 0303** or e-mail to **info@waveevo.com**

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